

Cindy Kim

UX Designer in New York

EXPERIENCE

Therapy & You / UX Designer (Contract)

New York, Mar 2024 - Present

- Owned end-to-end design process for mobile platform of Therapy & You including research, ideation, and prototyping
- Integrated feedback from CEO to enhance design quality and align with user expectations

Lê Phin / UX Designer (Freelance)

New York, Jul 2023 - Aug 2023

- Designed an end-to-end responsive website for a café located in SoHo
- Conducted user interviews and synthesized user research findings to make informed design decisions

Aritzia / Style Advisor

New York, Nov 2022 - Jul 2023

- Provided clientele with product knowledge and assistance as needed, ensuring the best customer experience
- Maintained \$500+ sales per hour by communicating effectively with other members of the team

The Pavilion at Queens / CNA

Flushing, NY, May 2021 - Aug 2022

- Collaborated with more than 10 care team members to address residents' medical needs and maintain a safe environment
- Prioritized and managed a care panel of over 15 acute patients to efficiently provide the right level of care to everyone

CONTACT

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EDUCATION

DesignLab

Nov 2022 - Nov 2023

UX Academy

450+ hours of UX/UI

Design studies

Purdue University

Aug 2016 - May 2020

BS, Public Health

TOOLS

Figma | FigJam

Sketch

Miro | Zeplin

Optimal Workshop

SKILLS

Information Architecture

Interaction Design

Usability Testing

User Research

Visual Design

Journey Map

Wireframes

Prototypes

User Flows